



WHY SUBMIT AN EVENT?

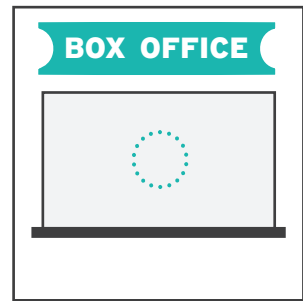
EVENT LISTINGS ARE COMPLETELY **FREE**



We distribute listings to national newspaper groups, TV websites, mobile apps, local councils and more.

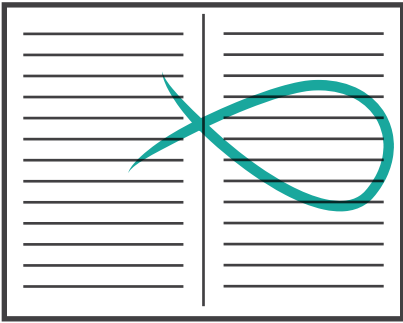
Want a feed of events information?
Contact is@list.co.uk

We reach over **2m** people across the UK, actively looking for events just like yours every month.



We will drive people to the box office of your choice for free.

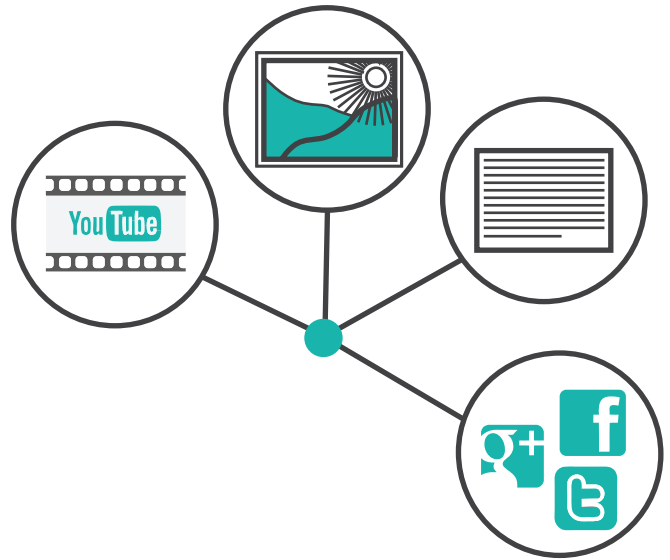
→ HOW DO I SUBMIT AN EVENT LISTING? ←



First up – Check that we don't already have your listing by searching for it on list.co.uk. We actively research events all the time, so even if you haven't told us about it yet, we could already have the details

If we already have it, you can add your own images, editorial, social media, videos, links and more by clicking on the link:

'Update this Event'



Single or weekly Event? Complete our simple form at:

list.co.uk/submit

THE LIST

NEW EVENT LISTING

EVENT TITLE:

CONTINUE

What happens next? We create the best listing possible and give you feedback on your members page at:

list.co.uk/member

THE LIST

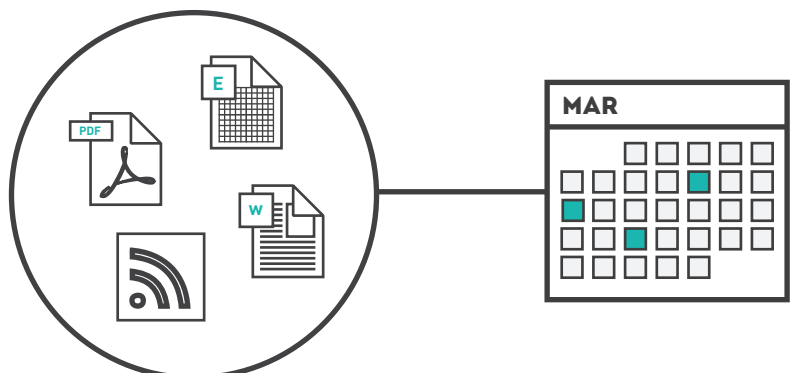
MEMBER PAGE

- UPDATE YOUR DETAILS
- EDIT COMMENTS

EVENTS AND PLACES YOU HAVE SUBMITTED

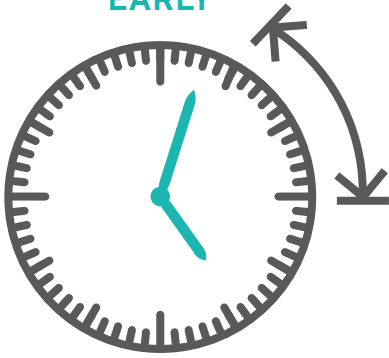
Multiple Events? Send us a spreadsheet or a digital feed. For anything else

Call 0131 550 3050 or email events@list.co.uk for more information.



TOP TIPS

EARLY



Get us your event as fast as possible. The sooner we have it, the longer it's on our site, and the more people will see it and come along!

RICH

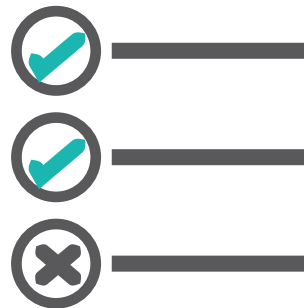
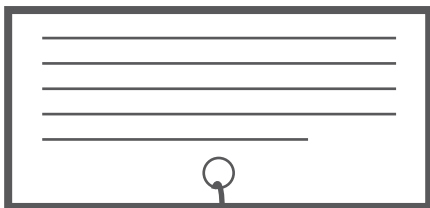


Enhance your event description as more information becomes available. Enhanced listings get more traffic!

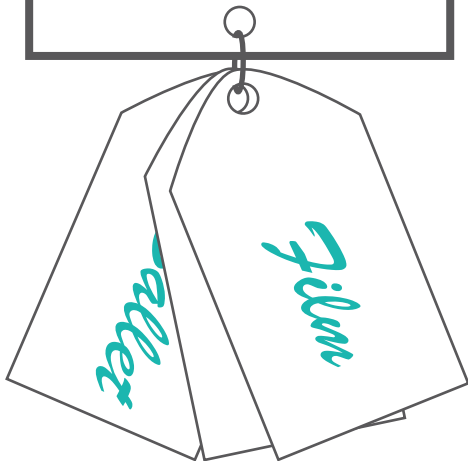
SEO



Better information means your listing will stand out from the rest. It will also help it be more easily found by search engines



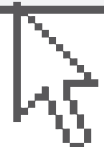
Be factual and informative in your descriptions. Be honest. People are unlikely to believe that your local am-dram staging of Macbeth is the best ever seen in the history of theatre



Give the event as many relevant tags as possible. People might search for the film 'Billy Elliot' with 'Film' 'Dance' 'Ballet' 'Jamie Bell' etc.

TAGS

UPDATE THIS EVENT



Any changes to your event? New act confirmed? Change of times? Click on the:

'Update this Event'

link on your event to let us know