



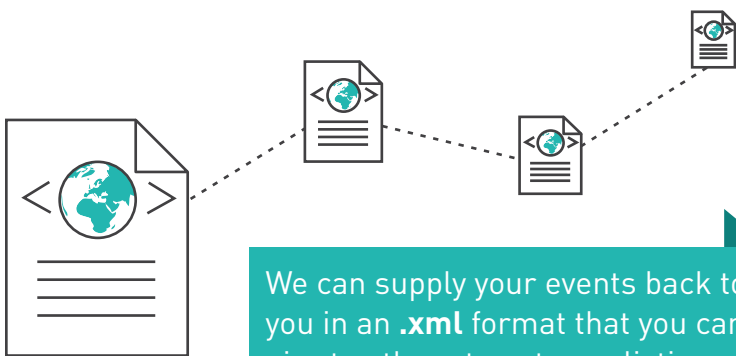
# WHY SUBMIT AN EVENT?

EVENT LISTINGS ARE COMPLETELY **FREE**

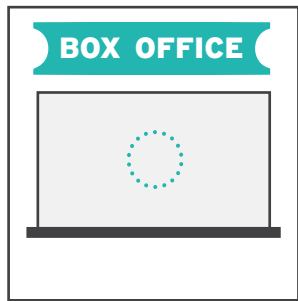


We distribute listings to national newspaper groups, TV websites, mobile apps, local councils and more **for free!**  
**Want a feed of events information?**  
Contact: [is@list.co.uk](mailto:is@list.co.uk)

We reach over **1,643,314** people across the UK, actively looking for events just like yours every month.

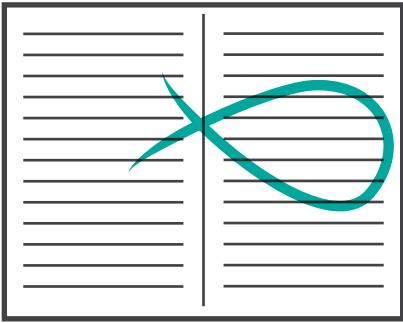


We can supply your events back to you in an **.xml** format that you can give to others to get your listings distributed more widely



We will drive people to the box office of your choice for free, meaning more ticket sales for your event!

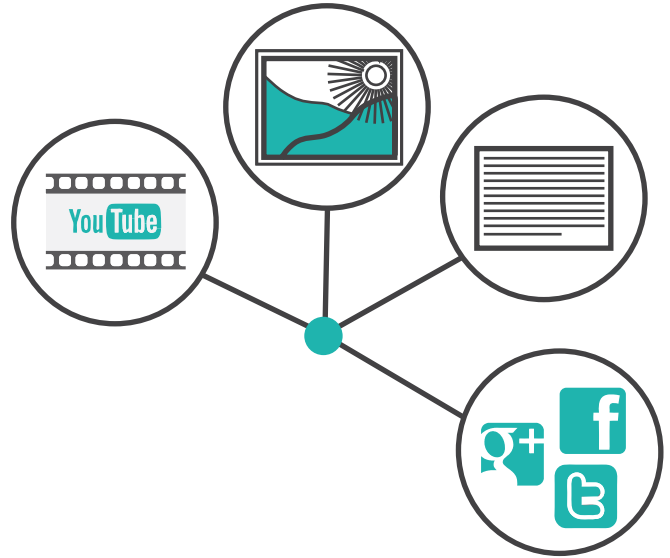
# → HOW DO I SUBMIT AN EVENT LISTING? ←



**First up** – Check that we don't already have your listing by searching for it on list.co.uk. We actively research events all the time, so even if you haven't told us about it yet, we could already have the details

If we already have it, you can add your own images, editorial, social media, videos, reviews, links and more by clicking on the link:

**'Update this Event'**



**Single Event?** – Have a few, or a repeating event such as a weekly club night? Then use our simple and smart listing form at:

**[list.co.uk/submit](http://list.co.uk/submit)**

## NEW EVENT LISTING

Event Title:

[Continue](#)

**What happens next?** – We create the best listing possible and give you personal feedback on your members page at:

**[list.co.uk/member](http://list.co.uk/member)**

## MEMBER PAGE

- UPDATE YOUR DETAILS
- EDIT COMMENTS

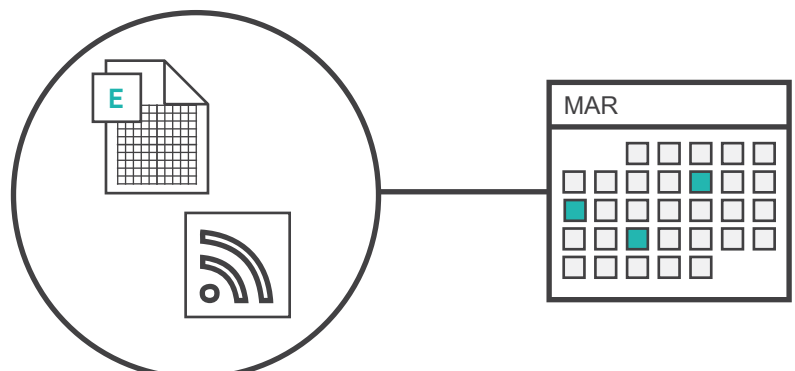
## EVENTS AND PLACES YOU HAVE SUBMITTED



**Multiple Events?** – You can give us a spreadsheet or deliver us a digital feed. For anything else:

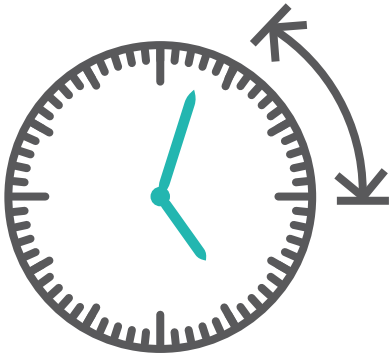
**Call: 0131 550 3050 or  
Email: [events@list.co.uk](mailto:events@list.co.uk)**

for more info on how we can make this easy for you.





# TOP TIPS



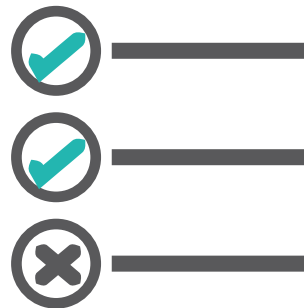
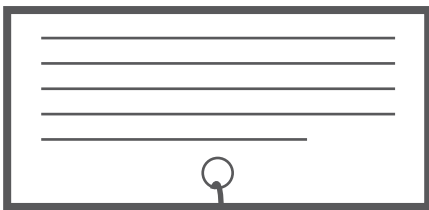
Get us your event as fast as possible. The sooner we have it, the longer it's on our site, and the more people will see it and come along!



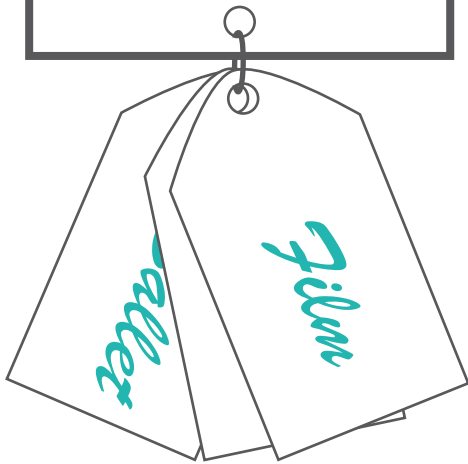
Enhance your event description as more information becomes available. Enhanced listings get more traffic!



Better information means your listing will stand out from the rest. It will also help it be more easily found by search engines



Be factual and informative in your descriptions. Be honest. People are unlikely to believe that your local am-dram staging of Macbeth is the best ever seen in the history of theatre



Give the event as many relevant tags as possible. People might search for the film 'Billy Elliot' with 'Film' 'Dance' 'Ballet' 'Billy' 'Jamie Bell' etc

## UPDATE THIS EVENT



Any changes to your event? New act confirmed? Change of times? Click on the:

**'Update this Event'**

link on your event to let us know