

THE  
**LIST**

2020

# Christmas Wishlist

Published online from November 1st

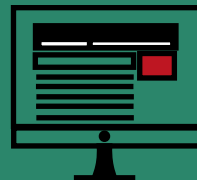
Reaching over  
225,000 Readers

Our online content will focus on cool Christmas gift ideas, yuletide fun, festive food & drink and celebrating Christmas in 2020.



**LIST.CO.UK**

The leading digital guide to Arts and Entertainment across the UK, reaching an audience of over **2m unique users** over the Festive period. Online advertising provides an incredible opportunity to target specific cultural audiences.



## Digital Options on [list.co.uk](http://list.co.uk)

- |  |      |
|--|------|
| ♦10,000 Digital Leaderboards             | £120 |
| ♦10,000 Digital Sponsorstrips            | £150 |
| ♦10,000 Digital MPU's                    | £200 |
| ♦ Online Offer on list.co.uk for 4 weeks | £195 |
| ♦ Something For The Weekend Newsletter   | £175 |

From:  
*Santa*

## Gift Packages

Discounted Packages allowing you to make the most of our various platforms.

**Silver**  
10,000 MPU's  
+ 1 SFTW Newsletter  
£250

**Gold**  
20,000 MPU's + 1 SFTW  
Newsletter + online offer  
+ Social Post  
£525

**Platinum**  
20,000 MPU's  
+ Native Article  
+ Social Post  
£950

Bespoke packages available.  
To book your advertising,  
call us on **0131 550 3063**  
or email us on **advertising@list.co.uk**

Rates are exclusive of VAT which will be added at 20%