

OVER 900 REVIEWS, INCLUDING OVER 100  
NEW RESTAURANTS IN THE 25TH ANNUAL EDITION

# OUT APRIL 2019

# 26<sup>TH</sup> EDITION



- 30,000 copies
- 150,000 readers
- 2.2m additional unique users per month on list.co.uk
- Fully revised by our hand-picked independent reviewers for 2018
- Influences locals and visitors who are actively choosing where to dine
- 85% of our readers dine out at least once a month
- 12 months of exposure for your restaurant
- Featured at key food and drink events with high visibility across both cities

## BOOK BEFORE MARCH 1ST AND RECEIVE AN EARLY BOOKING DISCOUNT

**'IT BENEFITS OUR RESTAURANT'**

'Having now advertised in The List Eating and Drinking Guide for over a decade, I find it consistently reaches a clientele that benefits our restaurant. It's a one of a kind!'

**Monir Mohammed**

Owner, The Mother India Restaurant, The Wee Curry Shop (Glasgow), The Mother India Cafes (Glasgow & Edinburgh)

**'THE ULTIMATE GUIDE TO DINING OUT'**


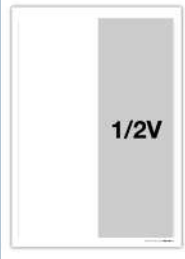

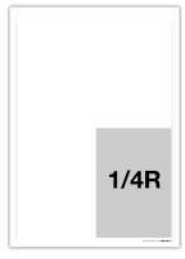

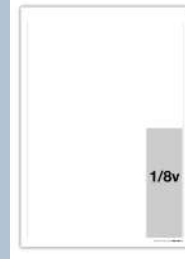
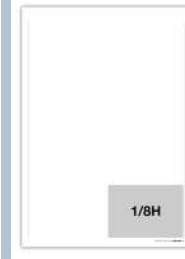
'We've advertised every year since opening in both Glasgow & Edinburgh and have always been delighted with the response from both the guide and website.'

**Jahne Johansson**

Owner, Mussel Inn (Glasgow & Edinburgh)

**BOOK YOUR ADVERT NOW FOR OUR 2019/20 EDITION: CALL 0131 550 3060**

## ADVERTISING RATES (A4, FULL COLOUR)

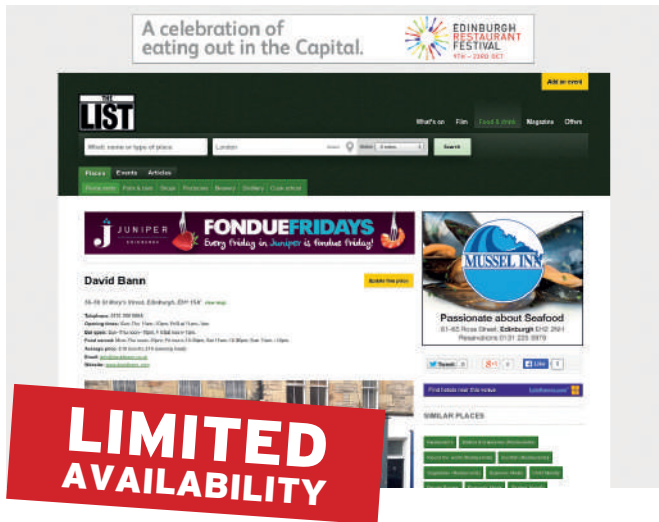
FULL PAGE	1/2 VERTICAL	1/2 HORIZONTAL	1/4 REGULAR	1/4 HORIZONTAL	1/8 VERTICAL	1/8 HORIZONTAL
						
Bleed: 305 x 218 (mm) Trim: 297 x 210 (mm) Type: 271 x 189 (mm)	271 x 93 (mm)	134 x 189 (mm)	134 x 93 (mm)	65 x 189 (mm)	134 x 44 (mm)	65 x 93 (mm)
<b>£1,995</b>	<b>£1,395</b>	<b>£1,395</b>	<b>£895</b>	<b>£895</b>	<b>£595</b>	<b>£595</b>

The above rates are exclusive of VAT which will be added at 20%. Cover sites are strictly subject to availability and premium rates apply for special positions.

## COPY & PAYMENT DEADLINE: FRIDAY 15 MARCH 2019

All bookings are subject to The List's standard Terms and Conditions (see [www.list.co.uk](http://www.list.co.uk)). Should advertising copy not reach *The List* in accordance with our deadline we reserve the right to fill the space at our discretion. By purchasing a service from *The List* you are creating a contractual relationship and you agree we may process your contract information in line with our policy.

## ONLINE FOOD & DRINK ADVERTISING OPTIONS



- Target list.co.uk users looking at food and drink from just **£50 per month**
- Be the only restaurant to appear in your section with sponsorship opportunities (e.g Bistros, French, Scottish)
- Bespoke packages available on desktop & mobile platforms. Discounts available when booking with the Eating & Drinking Guide
- Reaching over 2.2 million unique users per month, The List hosts Scotland's leading online guide to Food & Drink including up to date reviews for new openings and regional Larder content

Ask our team for section sponsorship opportunities

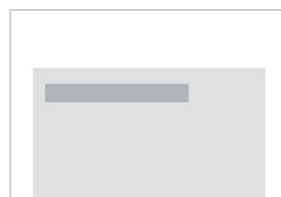
### DIMENSIONS : Online ([list.co.uk](http://list.co.uk))

#### LEADERBOARD



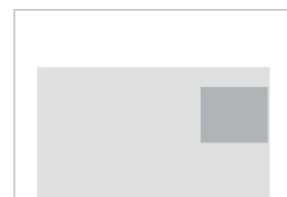
728px X 90px  
GIF/JPEG  
(£12 CPM)

#### SPONSOR STRIP



620px x 80px GIF/JPEG  
+ Mobile sponsor strip  
600px x 120px (£15 CPM)

#### MPU



300px x 250px  
GIF/JPEG  
(£20 CPM)