



SCOTTISH ART AND DESIGN 2018

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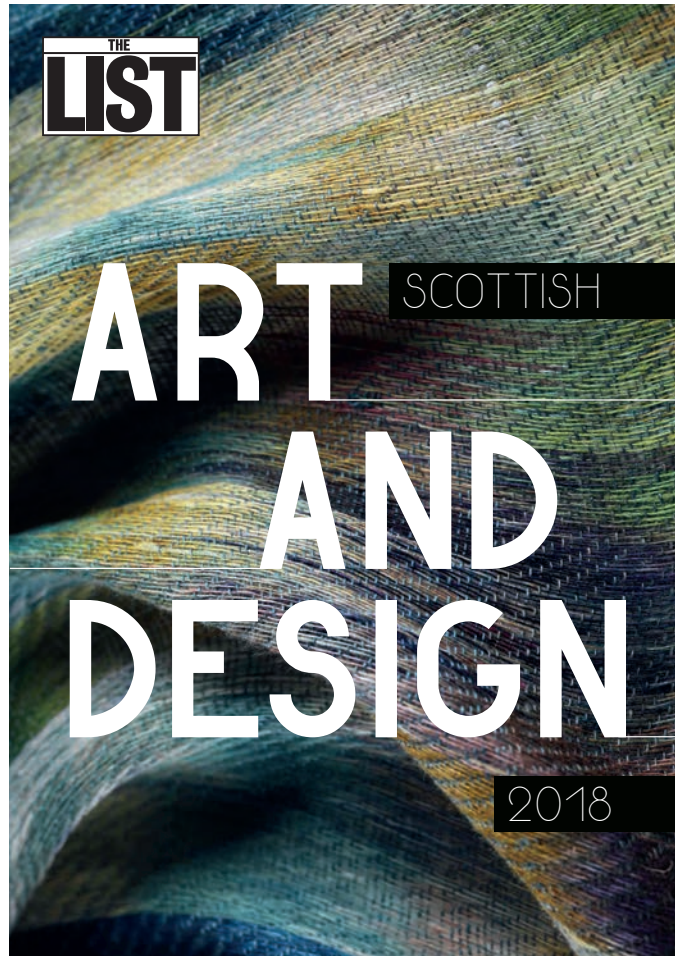
Reaching up to 130,000 readers

25,000 copies

An exciting and creative 16-page guide to what's going on in the Visual Art, Design and Architecture communities around Scotland

ART NEWSLETTERS

- Inline ads available for £150
- Out 2 Apr & 30 Apr
- Emailed out to over 31,500 subscribers
- Each advert sits alongside editorial
- Choose the date, supply us with 40 words and an image of your gallery or artworks (250 x 250 pixels) and URL
- Subject to availability



UP TO 40% OFF NORMAL RATES

COPY & PAYMENT DEADLINE
Monday 12 March 2018

PACKAGES WITH ONLINE ADVERTISING

Make the most of our audience and book one of the following packages:

PACKAGE 1	1/4 Page	+ 20,000 Leaderboards	£460
PACKAGE 2	1/2 Page	+ 30,000 Leaderboards	£710
PACKAGE 3	Full Page	+ 40,000 Leaderboards	£925

INDIVIDUAL ADVERTISING RATES

FULL PAGE £675 Bleed: 305 x 218mm Trim: 297 x 210mm Type: 271 x 189mm	1/2 VERTICAL 271 x 93mm £475	1/2 HORIZONTAL 134 x 189mm
1/4 REGULAR 134 x 93mm £275	1/4 HORIZONTAL 65 x 189mm	1/8 VERTICAL 134 x 44 (mm) £175
		1/8 HORIZONTAL 65 x 93 (mm)

- Top Banner advert
- Target by specific location, date and section on list.co.uk
- Artwork can be animated
- Free design service provided

LEADERBOARD £12 cpm

728px X 90px
GIF/JPEG

These rates are exclusive of VAT which will be added at 20%. For an extra 10% we can guarantee right hand positions.