

THE LIST

Christmas Guide WISH LIST 2018



Published Thursday 1 November

Reaching over 135,000 readers

27,000 copies

This handy guide focuses on Christmas gift ideas, yuletide entertainment and festive food & drink

FESTIVE NEWSLETTERS

- Available from £175
- Emailed out to over 32,000 subscribers
- Each advert sits alongside editorial
- Available dates: Nov 7/27 & Dec 10/17
- Simply choose the date(s) that are suitable and supply us with 40 words, an enticing image and a URL



PACKAGE OPTIONS

SILVER	1/4 + Newsletter	Total £460
GOLD	1/2 + Newsletter	Total £620
PLATINUM	FP + Newsletter	Total £820

INDIVIDUAL ADVERTISING RATES

DOUBLE PAGE SPREAD	£1700 Bleed: 305 x 428mm Trim: 297 x 420mm Type: 271 x 189mm	1/2 VERTICAL 271 x 93mm	1/2 HORIZONTAL 134 x 189mm	£660
		These rates are exclusive of VAT which will be added at 20%. Cover sites are strictly subject to availability and premium rates apply. For an extra 10% we can guarantee right hand positions.		
FULL PAGE	£1000 Bleed: 305 x 218mm Trim: 297 x 210mm Type: 271 x 189mm	1/4 REGULAR 134 x 93mm	1/4 HORIZONTAL 65 x 189mm	£400
		1/8 VERTICAL 134 x 44 (mm)	1/8 HORIZONTAL 65 x 93 (mm)	

PAYMENT & COPY DEADLINE WEDNESDAY 10 OCTOBER * NEWSLETTER COPY IS DUE 7 DAYS PRIOR TO CHOSEN DATE
TO BOOK YOUR ADVERT CALL 0131 550 3060