

**OVER 900 REVIEWS, INCLUDING OVER 100 NEW RESTAURANTS IN THE 24TH ANNUAL EDITION OUT 19 APRIL 2017**

**24TH EDITION**



**30,000 copies**

**150,000 readers**

**1,800,000 additional unique users per month on list.co.uk**

**Fully revised by our hand-picked independent reviewers for 2016**

**Influences locals and visitors who are actively choosing where to dine**

**85% of our readers dine out at least once a month**

**12 months of exposure for your restaurant**

**Featured at BBC Good Food Show plus other key food and drink events with high visibility across both cities**

**DON'T MISS OUT. BOOK YOUR ADVERT NOW!**

**'IT BENEFITS OUR RESTAURANT'**

**'Having now advertised in The List Eating and Drinking Guide for over a decade, I find it consistently reaches a clientele that benefits our restaurant. It's a one of a kind!'**

**Monir Mohammed**

Owner, The Mother India Restaurant, The Wee Curry Shop (Glasgow), The Mother India Cafes (Glasgow & Edinburgh)

**'THE ULTIMATE GUIDE TO DINING OUT'**

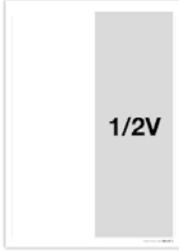
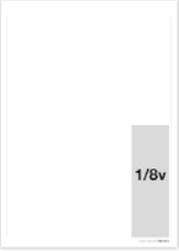
**'We've advertised every year since opening in both Glasgow & Edinburgh and have always been delighted with the response from both the guide and website.'**

**Jahne Johansson**

Owner, Mussel Inn (Glasgow & Edinburgh)

**BOOK YOUR ADVERT NOW FOR OUR 2017/18 EDITION: CALL 0131 550 3060**

**ADVERTISING RATES (A4, full colour)**

FULL PAGE	1/2 VERTICAL	1/2 HORIZONTAL	1/4 REGULAR	1/4 HORIZONTAL	1/8 VERTICAL	1/8 HORIZONTAL
						
Bleed: 305 x 218 (mm) Trim: 297 x 210 (mm) Type: 271 x 189 (mm)	271 x 93 (mm)	134 x 189 (mm)	134 x 93 (mm)	65 x 189 (mm)	134 x 44 (mm)	65 x 93 (mm)
<b>£1,995</b>	<b>£1,395</b>	<b>£1,395</b>	<b>£895</b>	<b>£895</b>	<b>£595</b>	<b>£595</b>

The above rates are exclusive of VAT which will be added at 20%. Cover sites are strictly subject to availability and premium rates apply for special positions.

**COPY & PAYMENT DEADLINE: FRIDAY 17 MARCH 2017**

All bookings are subject to The List's standard Terms and Conditions (see [www.list.co.uk](http://www.list.co.uk)). Should advertising copy not reach *The List* in accordance with our deadline we reserve the right to fill the space at our discretion.

**ONLINE FOOD & DRINK ADVERTISING OPTIONS**

**LIMITED  
AVAILABILITY**

Target list.co.uk users looking at food and drink from just **£50 per month**

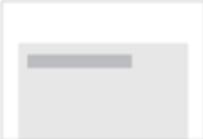
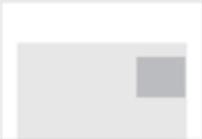
Be the only restaurant to appear in your section with sponsorship opportunities (e.g Bistros, French, Scottish)

Bespoke packages available on desktop & mobile platforms. Discounts available when booking with the Eating & Drinking Guide

Reaching over 1.8 million unique users per month, The List hosts Scotland's leading online guide to Food & Drink including up to date reviews for new openings and regional Larder content

Ask our team for section sponsorship opportunities

**DIMENSIONS : Online (list.co.uk)**

LEADERBOARD	SPONSOR STRIP	MPU	MOBILE BANNER
			
728px X 90px GIF/JPEG (£12 CPM)	620px x 80px GIF/JPEG + Mobile sponsor strip 600px x 120px (£15 CPM)	300px x 250px GIF/JPEG (£20 CPM)	320px x 100px GIF/JPEG (£10 CPM)

